



Agenda item:

[No.]

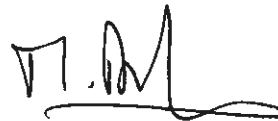
Overview and Scrutiny Committee

On 16 February 2009

Report Title. People, Places & Prosperity – Haringey's Regeneration Strategy

Report of **Niall Bolger (Director of Urban Environment)**

Signed : pp:

 *NIALL BOLGER*

Contact Officer : Patrick Jones (Business and Enterprise Policy Officer)

Wards(s) affected: **All**

Report for: **Non-key decision**

1. Purpose of the report (That is, the decision required)

1.1. The report is to update the committee on Haringey's Regeneration Strategy and the rollout of the delivery plan.

2. Introduction by Cabinet Member (if necessary)

2.1. [click here to type]

3. State link(s) with Council Plan Priorities and actions and /or other Strategies:

3.1. The Regeneration Strategy supports the Community Strategy objective 'economic vitality and prosperity shared by all'. The Regeneration Strategy also links in with the planning framework in the form of the UDP and the emerging Local Development Framework. This Strategy demonstrates substantial linkages with services delivered by the Children and Young People Directorate. Through the Haringey Guarantee and the Families into Work projects we will contribute to both the impending corporate Child Poverty Strategy and the achieving economic wellbeing strand of the Children and Young People's Plan.

4. Recommendations

4.1. Committee are asked to note the report.

5. Reason for recommendation(s)

5.1. n/a

6. Other options considered

6.1. n/a

7. Summary

7.1. In February 2008, Haringey Council adopted 'People, Places & Prosperity', Haringey's Regeneration Strategy, setting out the authorities regeneration priorities for the Borough to 2016. The Regeneration Strategy is a principal component in the delivery of the Community Strategy objective 'economic vitality and prosperity shared by all'. The Strategy was developed through consultation and has been endorsed by Haringey Strategic Partnership.

7.2. The focus of the Delivery Plan reflects that of the Strategy – with a very clear focus on economic regeneration. The Delivery Plan clearly sets out the activities on which we intend to concentrate and that constitute priorities. As such, this plan contains a number of projects that have already been initiated by Haringey Council, demonstrating a clear commitment to the major regeneration programme necessary to implement social and economic change in the borough.

8. Chief Financial Officer Comments

8.1. On the Cabinet Report for the Delivery Plan, the Chief Financial Officer commented *"Identifying and maximising both external and internal funding opportunities for regenerating the borough remains a key priority within the strategy... Any financial implications arising from new projects in future must be properly assessed and costed and funding, external or internal, clearly identified before they can be implemented."*

9. Head of Legal Services Comments

9.1. On the Cabinet Report for the Delivery Plan, the Head of Legal Services commented *"that the key objectives and themes at the heart of the Regeneration Strategy (People, Places and Prosperity) are essentially the same as the statutory well-being powers (Economic, Social and Environmental) which are broadly framed... There are no legal issues arising from the strategy so long as each project promotes some aspect of well-being in the borough and does not have a primary purpose of raising money or is explicitly prohibit by other legislation."*

10. Head of Procurement Comments –[Required for Procurement Committee]

10.1. n/a

11. Equalities &Community Cohesion Comments

11.1. An draft equalities impact assessment has been completed which acknowledges that BAME groups, women and people with disabilities will be over-represented in the delivery of regeneration activities, because of geographical factors and the priorities of our funders. Annual evaluation of regeneration activities will continue to assess whether this over-representation is still justified.

12. Consultation

12.1. Consultation for the Regeneration Strategy consisted of a stakeholder conference, held on 29th October 2007 and a widely circulated draft strategy document. The conference was attended by over 100 people. Five speakers from the wider regeneration sector gave presentations to add context to the discussion and workshops. Attendees were asked to address key questions around the central themes of people, places and prosperity.

Comments ranged from specific points on where infrastructure and investment should targeted to more general comments around promoting social cohesion and joined up approaches to delivery. There were only three specific comments around equalities:-

1. *"Add greater emphasis on equalities"* (under People)
2. *"Build on unique 'non-conformism' of the borough e.g. 'London's Ellis Island' but the orthodox Jewish population stayed – centre for Jewish Enterprise?"* (under Prosperity)
3. *"Must not focus on BME population to exclusion of other NEET groups (e.g. young white males). Also must address disparities within BME population"* (under People)

13. Service Financial Comments

13.1. n/a

14. Use of appendices /Tables and photographs

14.1. appendix 1 – update report.

15. Local Government (Access to Information) Act 1985

15.1. n/a

APPENDIX 1

People, Places & Prosperity – Haringey’s Regeneration Strategy

Introduction

In February 2008, Haringey Council adopted 'People, Places & Prosperity', Haringey's Regeneration Strategy, setting out the authorities regeneration priorities for the Borough to 2016. The Regeneration Strategy is a principal component in the delivery of the Community Strategy objective 'economic vitality and prosperity shared by all'. The Strategy was developed through consultation and has been endorsed by Haringey Strategic Partnership.

The priorities identified by the strategy are a combination of those over which the Council has direct influence and those with which it has a more indirect relationship. It also brings together work already underway - for example, The Haringey Guarantee - with new areas of activity - for example, working more closely with mainstream services around the regeneration agenda.

The Delivery Plan

The focus of the Delivery Plan reflects that of the Strategy – with a very clear focus on economic regeneration. The Delivery Plan clearly sets out the activities on which we intend to concentrate and that constitute priorities. As such, this plan contains a number of projects that have already been initiated by Haringey Council, demonstrating a clear commitment to the major regeneration programme necessary to implement social and economic change in the borough. The principle projects include:

- The Haringey Guarantee and the North London Pledge
- Families Into Work
- The transformation of Tottenham from Seven Sisters to Tottenham Hotspur and to Tottenham Hale
- The redevelopment of the Haringey Heartlands site.
- Developing a simple but effective single point of access for business inquiries to the council.
- Supporting Businesses in Key Sectors such as food and drink, retail and the cultural industries, personal services and green / environmental industries.

Progress to date

PEOPLE

The Haringey Guarantee is the borough's flagship programme tackling worklessness which has been delivering since September 2006. To date 2000 residents have been engaged with programme receiving employment support, skills development and going on work placement. A review has been undertaken of the Haringey Guarantee looking at performance to date, challenges and forecast delivery to the end of the year.

The Employment Action Network through which residents can access the Haringey Guarantee is now fully staffed and operating from 12 neighbourhood outreach venues across the borough. Advisers from the PCT also operate in 8 GP surgeries and Women Like Us are now engaged with 20 primary schools. As a result of the review and actions above the Haringey Guarantee is now forecasting supporting 230 people into sustained employment.

The Haringey Guarantee Employer Zone has been operational from January 2009 with a formal launch in February 2009. The Employer Zone aims to link Haringey's Employers to the full complement of training, education & skills services on offer through the Haringey Guarantee & North London Pledge.

The North London Pledge is a LDA funded tri-borough integrated employment and skills programme led by Haringey. Since its delivery commenced in July 2009 81 Employment Support outputs had been delivered against an annual target of 57.

Families into Work is a new family focussed project of the Haringey Guarantee looking to improve family life chances through improved educational attainment and support into sustainable employment. Since the launch of the programme on 24 October the Team have negotiated engagement with families in nine outreach venues including North Tottenham Customer Service and Tottenham Job Centre Plus. Awareness raising presentations have been delivered to a range of colleagues in the Health Centre, Schools, Children Centre and the Job Centre. 19 families are now engaged with the project.

Partnerships events are being negotiated with Job Centre Plus (In Work Better Off 27th November 2008 at NRC with 41 partners of IB Claimants), Homes for Haringey – Income Collections, and Neighbourhood Management. Work is underway to engage with the families of NEET pupils from Northumberland Park Community School from the last academic year.

Further the team are working up added value projects to support families with Northumberland Park Community School (rolling programme of skills development, work placements and job starts with parents and older siblings of students) and Women Like Us who engage parents through local primary schools and support them through coaching, training and job brokerage.

A number of initiatives are underway in the borough focussing on developing and increasing apprenticeships. Economic Regeneration have been liaising with Homes for Haringey and BSF around local labour and apprenticeships. All contractors working on the BSF programme will be required to engage apprentices on their schemes. Contractors have agreed in principle to offer 'work & skills' development for NVQ level 3 & 4 in the Value Bidding Stages of their Contracts. The Building Schools for the Future programme (BSF) itself has also employed an apprentice for administration. Homes for Haringey have agreed to develop a joint project plan with

BSF in regards to the acquisition, training and placement of Apprenticeships. BSF and Homes for Haringey will have a joint apprenticeship recruitment drive in Spring 2009.

PLACES

Planning and development work continues on our major regeneration sites. The Hale Wharf development by Lee Valley Estates is on site and visible progress has been made in the construction phase. The masterplan for Haringey Heartlands is being taken forward through site acquisitions, with discussion taking place between ourselves and the London Development Agency. Planning permission has been granted for the New School to be built at the north of the Heartlands area.

Our heritage and conservation regeneration schemes continue apace. Phase 1 & 2 of the HLF funded Bruce Grove Townscape Heritage Initiative on Tottenham High Road complete. Phase 3 to commence 2009/10. The English Heritage funded Partnership Schemes in Conservation Areas in Tottenham has commenced consultation process with traders and property owners. Projects on Myddleton Road will commence in 2009/10.

A Project to provide a new strategic depot at a site in Marsh Lane in 2011 to replace the existing Ashley Road depot commenced in summer 2008. Land was purchased in August 2008 with support from Growth Area fund. The Council's Framework Regeneration consultant has been commissioned to deliver a feasibility study, options appraisal and planning consent for the agreed design. A separate contract for Site clearance is due to commence in June 2009.

The Wood Green Supplementary Planning Document (SPD) was formulated, consulted on and adopted formally by the Council in October 2008. It will form part of the Council's forthcoming core strategy and Local Development Framework (LDF) and, provides guidance to supplement policies of the adopted Unitary Development Plan. The SPD provides a framework for the sustainable development of Wood Green town centre and will be a material consideration for any future development.

Tottenham Hotspur formally announced their plans for the redevelopment of White Hart Lane in November. A consultation document has been produced asking for views on the outline proposals.

PROSPERITY

The Haringey City Growth programme has been concluded and an evaluation report has been prepared by North London Business. This report sets out how City Growth has supported key sector business clusters in collaborative working and taking forward initiatives such as the 'meet the buyer' events for food producers. The City Growth programme will evolve into a series of business boards with boroughwide coverage, linking into existing business engagement structures.

The third Haringey City Growth Business Awards took place on May 29th 2008. Over 300 nominations were made by businesses and residents, with 28 business being short listed for nine awards. The event was a success and the nine winners have received publicity material to make there customers and clients aware of their achievements.

The sixth annual Wood Green International Short Film Festival was held in April 2008 with over 50 films being shown over 3 days at Cineworld, Wood Green. Various fringe events were held across the borough, including events for aspiring young filmmakers. The seventh annual festival will take place between the 16th and 22nd of March this year with another round of excellent short films and fringe events as well as business engagement activities.

Haringey continues to maximise the borough's opportunities through the London 2012 Olympics. An Olympic Action Plan has been drafted with input from Recreation and Libraries and Arts services. John Armitt, Chief Executive of the Olympic Development Agency, has visited the borough to look at the strategic offer from Tottenham Hale (as a transport hub) and White Hart Lane sports centre, which is a listed training venue. The Council has also created links with Relay Jobs, the Olympics employment and volunteering programme.

Conclusions

Just under a year since the Regeneration Strategy was adopted by Council, a great deal has been achieved and progress made in a number of areas. A more detailed evaluation of the delivery plan will take place in the new financial year and this will further inform whether the priorities remain the same for ongoing delivery of regeneration in the borough.